



DESTINATION
ELEVATED



**we belong
outside.**

#trailofcolorsus

2024

trail

of

colors

hiking tour

ELEVATING OUTDOOR EVENTS, DESTINATIONS, & WELLNESS

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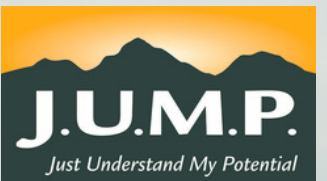
about the tour

The Trail of Colors National Hiking Tour Celebrates Black & Brown Folk on the Trails & seeks to unite hikers of color (from beginner to expert level) from all over the U.S.

Hiking groups and individuals are invited to participate in each host city and are also welcome to join other host cities on their hikes. In 2024, Destination Elevated, will co-host hikes in various states along with established hiking groups from those regions.

Each hike will raise funding for local youth programming, hiking equipment, and outdoor safety training for underserved populations.

[press release](#)



info-session & guide



The session's purpose is to determine interest in joining the tour in partnership and participation. Organizers will also take suggestions for hiking trails, youth organization beneficiaries, and local organizations & businesses to partner with and/or seek sponsorships. Interested parties (non-individuals) will complete a Letter of Intent to join the hiking tour in 2024 during the info-session.

[watch now](#)

[info guide](#)



register your group

The Trail of Colors National Hiking Tour is currently seeking Hiking Groups from the East to West coasts to participate in the national hiking event.

[interest form](#)



Sponsor the Tour

we are seeking monetary contributions, hiking gear, hydration stations, water, meet-up venues, and promotional sponsors.

Let us know how you'd like to get involved!



Sponsor activations

*tax deductible

level 1

\$500: Promo Logo Placement, Email Newsletter Feature, Sponsor Mentions, Official T-Shirt.

level 2

\$1000: Press Release Highlight, Content Brand Collaboration, Logo in Professional Video Recap.

level 3

\$5000: Partner Logo, Production Credit (Presented By), 3rd Party Marketing Permissions.

exclusive

\$10,000: Exclusive Rights, 3rd Party Marketing Permissions. Entire tour.

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*Levels 1-3 are per city/event basis.

get listed



30+
BLACK +
LATINX
HIKING
GROUPS

TO HELP YOU FIND YOUR
WHOLE OUTDOOR SELF.

DESTINATIONELEVATEDTRAVEL.COM

#WELLNESS #HIKING #LGBTQINCLUSIVE

LINK IN BIO

DESTINATION
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get listed

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get in touch.

Destination Elevated is committed to working side-by-side with our outdoor communities and leadership. If you would like to schedule a meeting to discuss partnerships, sponsorships, event listings, or anything else please reach out!

schedule a call

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about us

Destination Elevated is a 501 (c) (3) that provides resources and reviews for travelers of color, outdoor activity enthusiasts, agritourism businesses, farms, campgrounds, and wellness events.

Our goal is to decolonize outdoor spaces for the Black & Latinx communities through education, access, and outdoor activities across the United States.

business specs

- 100% Woman owned
- 50% Black owned
- 50% Latina-owned
- 100% LGBTQ-owned

